

# Bruce®

# HYDROPEL™

**WATERPROOF**  
**100% HARDWOOD**



Oak, Gunstock, EKWR54L30S

## WHY HYDROPEL?



### WATERPROOF

- Innovative 3-part system protects against water damage
  1. Tight locking system
  2. Proprietary coating on plank edges seals out water
  3. Hyper-dense core – Six-sided protection with top-and bottom-coated structure
- Top down moisture protection for up to 36 hours



### DESIGN RANGE

- Wide variety of colors and textures



### DURABLE

- Hardwood resists indentation; Janka hardness 2400-2500
- Protects against scratches, stains and wear



### VERSATILE

- Kitchens, bathrooms and basements are no problem
- Install in any room and on any level

### FAST / EASY INSTALL

- Flat/Balanced structure
- Robust locking profile
- No acclimation needed

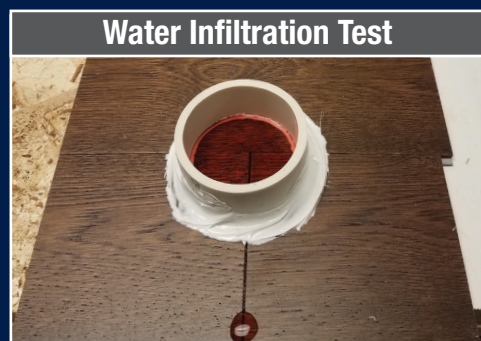
# Bruce®

# HYDROPEL™

## WATERPROOF 100% HARDWOOD

### HYDROPEL OUTPERFORMS THE COMPETITION

	STRUCTURE	INSTALLATION	WATER INFILTRATION TEST (24 HRS)	LARGE SCALE WATER TEST (LEAK THROUGH)	LARGE SCALE WATER TEST (PENETRATION)	SCRATCH TESTING (MARTINDALE)	SCRATCH TESTING (GARDNER)	SUNLIGHT BUCKLE TEST
<b>Bruce HYDROPEL™</b>	✓ Ultra-dense HDF & Wood	✓ Easily Installed (Flat)	✓ Pass >24 hours	✓ >36 hours	✓ >36 hours	✓ B1-B1.5	✓ L	✓ Pass
<b>COMPETITOR 1</b>	✓ HDF & Wood	⚠ Flat Difficult to Install	✗ 10 minutes - drip through	✗ 2 hours	✗ 2 hours	✗ B4	✗ MH	TBD
<b>COMPETITOR 2</b>	✗ PC & Wood	⚠ Corners Break Easy	✗ 10 minutes - front seam	✗ 12 hours	✗ 4 hours	⚠ B3	⚠ M	✗ Fail
<b>COMPETITOR 3</b>	✗ PC & Wood	✗ End Lift Difficult to Install	✗ 10 minutes - seams	✓ >36 hours	✓ >36 hours	✓ B2	✗ H	✗ Fail
<b>COMPETITOR 4</b>	✗ PC & Bamboo	✗ End Lift Difficult to Install	✗ 10 minutes - front seam	✓ >36 hours	✓ >36 hours	⚠ B3	✓ L	✗ Fail
<b>COMPETITOR 5</b>	✗ HDF & Laminate	✗ Extreme Overwood	✗ 4 hours - side seam	✗ 12 hours	✗ 4 hours	✓ B2	✓ NL	✗ Fail



**Competitor Failed**



**Hydropel Passed**



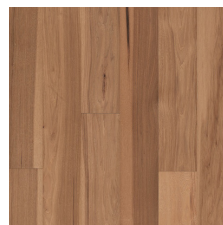
**Competitors Show Scratches  
Hydropel Looks Newer Longer**

### PRODUCT AND WARRANTY INFORMATION

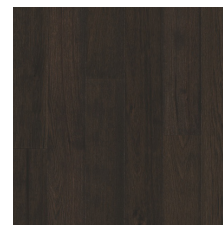
SPECIES	Hickory (sliced), Oak (sliced)
TEXTURE	Wire-brushed, Smooth (open grain)
WIDTH	5"
THICKNESS	7/16" (nominal), 0.41" (actual)
LENGTH	48" max; 4 fixed lengths – approx. 16" (max 20%), 24", 32", 48" (min 40%)
EDGE DETAIL	4-sided Micro-bevel
GLOSS	Low – 10-15 gloss
LIMITED WARRANTY	Lifetime Residential / 15-year Commercial
FINISH	Aluminum Oxide
INSTALLATION	Locking (angle-angle) / Floating (can be glued down w/ Summit Select or Equalizer) Below / On / Above Ground, any room without worries

See warranty for details.

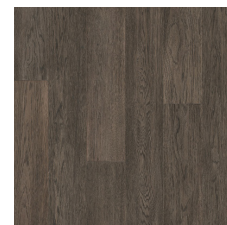
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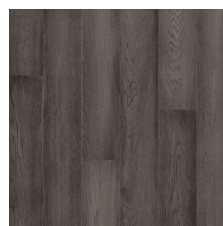
Hickory - Natural  
5" EHWR54L10W



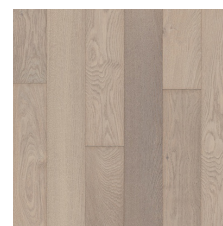
Hickory - Black Brown  
5" EHWR54L50W



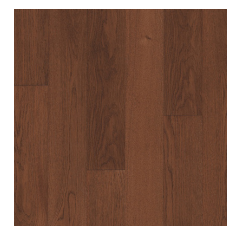
Hickory - Taupe  
5" EHWR54L80W



Hickory - Cool Gray  
5" EHWR54L85S



Oak - Parchment  
5" EKWR54L20W



Oak - Gunstock  
5" EKWR54L30S

NOTE: Due to printing limitations, colors pictured cannot be guaranteed to match actual flooring material.