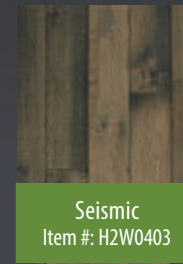
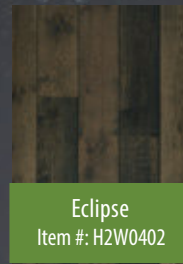


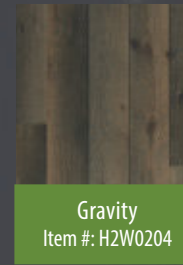
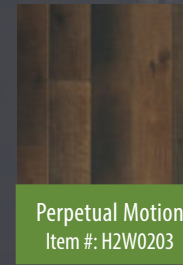
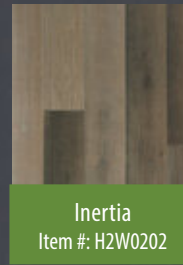
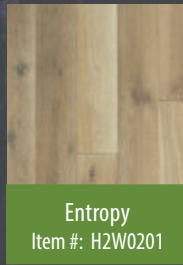
DYNAMIC EARTH

Construction: Sliced Face Engineered • **Specie:** White Oak
Texture: Hand Sculpted • **Edge Profile:** Beveled • **Sheen:** Matte • **Dimensions:** 7" Wide x RL Up to 8' Long x 1/2" Thick
Packaging: 23.33 square feet / box • **Protective Finish:** Scratch Resistant Aluminum Oxide • **Installation:** Glue, Staple or Float, Approved Over Radiant Heat • **Grade Level:** On, Above, Below • **Warranty:** 35 Year Residential, 5 Year Commercial



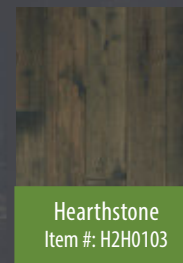
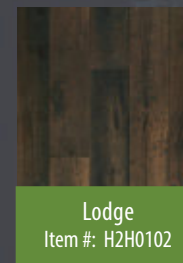
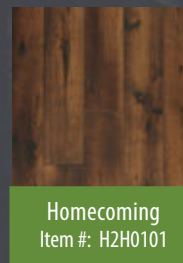
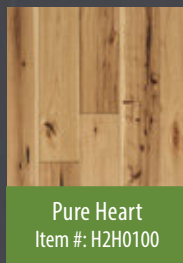
CONTROLLED CHAOS

Construction: Sliced Face Engineered • **Specie:** White Oak
Texture: Brushed • **Edge Profile:** Beveled • **Sheen:** Matte • **Dimensions:** 7" Wide x RL Up to 8' Long x 1/2" Thick
Packaging: 23.33 square feet / box • **Protective Finish:** Scratch Resistant Aluminum Oxide • **Installation:** Glue, Staple or Float, Approved Over Radiant Heat • **Grade Level:** On, Above, Below • **Warranty:** 35 year residential, 5 year commercial



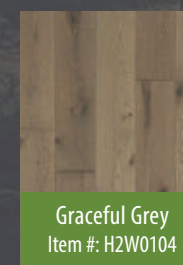
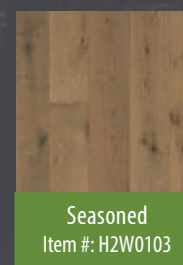
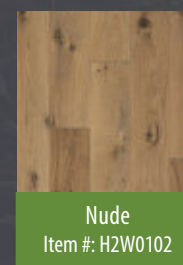
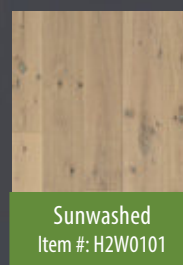
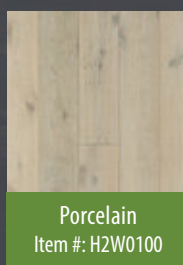
TALL TIMBERS

Construction: Sliced Face Engineered • **Specie:** Hickory • **Texture:** Hand Sculpted • **Edge Profile:** Beveled • **Sheen:** Matte • **Dimensions:** 7" Wide x RL Up to 8' Long x 1/2" Thick
Packaging: 23.33 square feet / box • **Protective Finish:** Scratch Resistant Aluminum Oxide • **Installation:** Glue, Staple or Float, Approved Over Radiant Heat • **Grade Level:** On, Above, Below • **Warranty:** 35 year residential, 5 year commercial



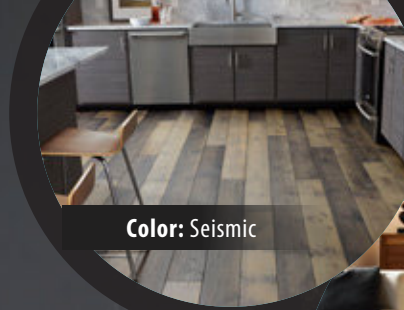
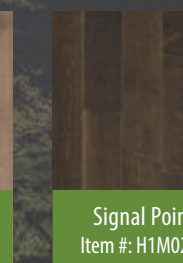
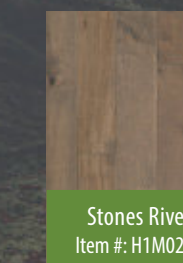
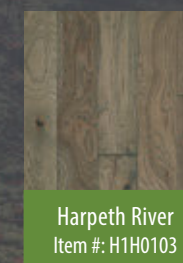
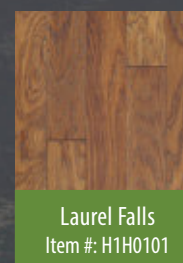
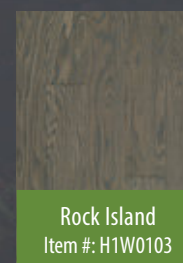
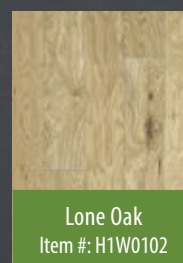
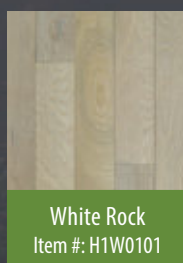
AU NATURELLE

Construction: Sliced Face Engineered • **Specie:** White Oak
Texture: Brushed • **Edge Profile:** Beveled • **Sheen:** Matte • **Dimensions:** 7" Wide x RL Up to 8' Long x 1/2" Thick
Packaging: 23.33 square feet / box • **Protective Finish:** Scratch Resistant Aluminum Oxide • **Installation:** Glue, Staple or Float, Approved Over Radiant Heat • **Grade Level:** On, Above, Below • **Warranty:** 35 year residential, 5 year commercial



TENNESSEE TRAILS

Construction: 5 Ply Engineered Hardwood • **Specie:** Varied
Texture: Brushed • **Edge Profile:** Beveled • **Sheen:** Matte
Dimensions: 6.5" Wide x RL Up to 8' Long x 1/2" Thick
Packaging: 21.6 square feet / box • **Protective Finish:** Scratch Resistant Aluminum Oxide • **Installation:** Glue, Staple or Float
Grade Level: On, Above, Below • **Warranty:** 35 year residential, 5 year commercial



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inspired by NATURE

- A fresh, diverse, and thoughtful collection featuring a variety of styles and colors that range from traditional to contemporary.
- Scraped textures are hand crafted in a modern new style to create color movement and texture without a dated “channeled” look.
- 100% all American hardwood construction: 5 ply, sliced faced White Oak and Hickory.
- Dynamic color shifts in some collections mimic look of reactive and thermally treated wood, but are achieved using low-emitting, water-based stains for products that are healthy and consistent from run to run.
- 80% less seams than competitive wood floors, creating clean lines and a modern feel.
- 1/2” thick x 7” wide x up to 8’ long: large format matches the scale of open floor plans.
- Flexible installation: glue, staple, float; on all grade levels; approved for radiant heat.



Above: Many Hearthwood floors are created by layering water-based stains for a dynamic look.

Right: Aluminum Oxide used in our finish is the second hardest element under diamonds.

Above Right: All scraped styles are sculpted truly by hand for an authentic look.



excellence in MANUFACTURING

- Vertically Integrated - From plywood to packaging, we make everything in our plant outside of Nashville, TN - including samples.
- Press plywood in house for maximum control over quality and performance
- Use all-hardwood construction and oak backers for optimal dimensional stability in large format planks.
- Precision milling makes planks install quickly and easily - up to 5 square feet per plank!
- Complex designs are achieved through multiple steps in production and are truly crafted by hand so no two boards are alike.
- State-of-the-art manufacturing plant features the longest finishing line in the world.

premium PERFORMANCE

- Proprietary Finish features 2 coats of Aluminum Oxide for maximum scratch, stain, fade and wear resistance.
- Innovative additive creates flexibility in the finish to prevent checking in arid climates.
- Retains clarity even at low luster and with added Aluminum Oxide particle. Recreates look of unfinished or truly reclaimed wood.
- Ultra-low gloss gives the richness of oil finishes without sacrificing the performance and maintenance benefits of Aluminum Oxide Urethane.



focused on RESPONSIBILITY

- 100% made in the USA from all American hardwood.
- Honored to partner with NWFA in providing wood floors for the smart homes built by the Gary Sinise RISE program, which are awarded to our country’s severely wounded heroes.
- Manufacture inside a TN state prison using voluntary offender labor as part of a program that reduces recidivism from over 50% to less than 10%.
- CARB Certified and Indoor Advantage Gold certified for healthy indoor air quality.



Above: Working with the Gary Sinise Foundation, we provide wood floors for smart homes awarded to severely wounded veterans and their families.

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